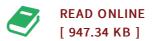




Creative Inc.

By Cho Ilasco

CHRONICLE BOOKS, United States, 2010. Paperback. Book Condition: New. 201 x 137 mm. Language: English . Brand New Book. SALES HANDLE: Taking the Leap (44,157 gross) meets Craft, Inc. (27,380 gross) in this guide to turning a creative talent into a profitable business. Creative, Inc. has even broader appeal than Craft, Inc. with terrific info for all sorts of creative types, not just crafters. DISTINCTIVE: The unique marriage of business plus creative gives this guide a spin that readers won t find in other business books. Illustrated by Nantaka Joy of Oh Joy! and written by Meg Mateo Ilasco, successful freelance designer and author, this book not only talks the talk, it walks the walk! EXISTING TREND: The US Small Business Administration estimates that 50 percent of small businesses fail within their first five years. Lack of planning can derail success. Creative, Inc. helps freelancers avoid this pitfall. In these tough economic times, more and more people are choosing - or being forced - to turn their creative passions into businesses, as discussed in the May 2009 New York Times article, Tough Times loosen Creativity. Creative, Inc. is the perfect resource for making that transition. CONSUMER: This book is perfect...



Reviews

Extensive guide! Its such a excellent read. This can be for anyone who statte that there was not a worth looking at. I am just effortlessly will get a satisfaction of looking at a written publication.

-- Melvin Hettinger

This book will not be effortless to start on reading through but very exciting to learn. It is amongst the most remarkable book i have got go through. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Dr. Easton Collier DVM

Other eBooks



Hands Free Mama: A Guide to Putting Down the Phone, Burning the To-Do List, and Letting Go of Perfection to Grasp What Really Matters!

ZONDERVAN, United States, 2014. Paperback. Book Condition: New. 211 x 137 mm. Language: English . Brand New Book. Rachel Macy Stafford s post The Day I Stopped Saying Hurry Up was a true phenomenon on The Huffington Post, igniting countless conversations online...



Nickel Plated

Amazon Encore, United States, 2011. Paperback. Book Condition: New. 206 x 137 mm. Language: English . Brand New Book. It was weird to just get a contact out of nowhere. She was a kid, though, I could tell that from just the...



Any Child Can Write

Oxford University Press Inc, United States, 2003. Paperback. Book Condition: New. 4th Revised edition. 201 x 135 mm. Language: English . Brand New Book ***** Print on Demand ******. Harvey S. Wiener shows how parents can encourage their children to write with a...



America s Longest War: The United States and Vietnam, 1950-1975

McGraw-Hill Education - Europe, United States, 2013. Paperback. Book Condition: New. 5th. 206 \times 137 mm. Language: English . Brand New Book. Respected for its thorough research, comprehensive coverage, and clear, readable style, America's Longest War explores the origins of the...



And You Know You Should Be Glad

HarperCollins Publishers Inc, United States, 2014. Paperback. Book Condition: New. Reprint. 201 x 132 mm. Language: English . Brand New Book ***** Print on Demand *****. A highly personal and moving true story of friend-ship and remembrance from the New York Times bestselling...



Soul Fire

Hachette Children s Group, United Kingdom, 2013. Paperback. Book Condition: New. 201 x 148 mm. Language: English. Brand New Book. Alice Forster regularly talks with her dead sister, Meggie, in the virtual world of Soul Beach - an online paradise where...